

## Advertising Rates 2021

### Multiple Booking Bonus

- › Advertisers who book for two (2) or more editions enjoy a discounted rate per advertisement.
- › Advertisers who book for four (4) editions (12 months) have the benefit of utilising editorial space to an equal or greater size of the advertisement in one (1) edition. Applies to 1/2 page and full page advertisements. Subject to space available and publisher's discretion..

### Monthly Repayment Option

- › Advertisers who book for four (4) editions (12 months) can choose to have easy monthly repayments automatically deducted from their **credit card** for cashflow management and convenience (please note monthly payments apply only to credit cards).

### Advertising Rates

Size	1 Edition	2 Editions	3 Editions	4 Editions	4 Editions Easy Pay
Full Page	\$1940	\$1880 (x2)	\$1760 (x3)	\$1700 (x4)	\$570/month
1/2 Page	\$1160	\$1100 (x2)	\$1040 (x3)	\$970 (x4)	\$325/month
1/4 Page	\$730	\$660 (x2)	\$640 (x3)	\$600 (x4)	\$200/month

The above rates include GST. Rates include complimentary artwork design and photography for first advertisement, if required. Advertisers have the opportunity to make changes to their artwork for each edition (if artwork was designed by Regional Lifestyle Magazine, future alterations are charged on a time basis).

### Contact

Regional Lifestyle Magazine  
 PO Box 1050 Dubbo NSW 2830  
**Phone:** 0429 441 086  
**Email:** editor@lifestylemagazine.net.au  
**Website:** www.lifestylemagazine.net.au

### Dates & Deadlines

Edition	Publication Date	Booking Deadline
35 - Summer 2021	1 December 2021	6 September 2021
36 - Autumn 2022	1 March 2022	6 December 2021
37 - Winter 2022	1 June 2022	7 March 2022
38 - Spring 2022	1 September 2022	6 June 2022

## Advertising Booking Form

Business Name ..... Date .....

Business Address .....

Suburb ..... Postcode .....

Postal Address .....

Contact Name ..... Position .....

(Contact name must be a person with authority to approve advertising)

Phone ..... Mobile .....

Email .....

- Artwork will be:**
- Supplied by Advertiser (to be received print ready and by deadline as per our specifications)
- Designed and produced by Regional Lifestyle Magazine (ad content and images due within 7 days of ad booking, or by the booking deadline, whichever occurs first)

Ad Size	Starting Issue	No. Editions	Rate (per ad)	Total
<b>Total (inc GST)</b>				

### Payment Options

- Electronic Funds Transfer**      Account Name - Central West Magazine    BSB - 032 646    Account Number - 538 893    Westpac, Dubbo  
Please include your business name or invoice number as your deposit reference.
- Cheque by Mail**      Payable to: Regional Lifestyle Magazine    Mail to: Regional Lifestyle Magazine    PO Box 1050    Dubbo NSW 2830
- .....
- Credit Card**      Please select:     Visa     Mastercard  
Card Number:    ..... / ..... / ..... / .....      Expiry: ..... / .....  
Name on Card: .....

I authorise 50% payment to be debited from my credit card at time of advertisement booking and the remaining 50% to be debited from my credit card within 14 days following the publication of the edition of the magazine my advertisement appears in. Total amount payable: \$.....

**OR**

**BOOKINGS FOR 4 EDITIONS ONLY:** I authorise my credit card to be debited with monthly repayments for 12 months. 12 x monthly payments of: \$.....

**Please note: The monthly repayment option is available only for CREDIT CARD (monthly option not available if paying by direct debit or cheque).**

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**I understand that I will be invoiced 50% of payment of my first ad at time of booking, and that the remaining 50% payment will be invoiced upon magazine publication. Payment for further ads will continue this 50% / 50% method. All invoices require payment within 14 days.**

I acknowledge that I have read this document fully and agree to abide by all the terms and conditions stated therein and authorise credit card payment as above (if applicable).

Signature ..... Date .....