

Advertising Rates 2025

Multiple Booking Bonus

- > Advertisers who book for two (2) or more editions enjoy a discounted rate per advertisement.
- > Advertisers who book for four (4) editions (12 months) have the benefit of utilising editorial space to an equal or greater size of the advertisement in one (1) edition. Applies to 1/2 page and full page advertisements. Subject to space available and publisher's discretion..

Monthly Repayment Option

> Advertisers who book for four (4) editions (12 months) can choose to have easy monthly repayments automatically deducted from their **credit card** for cashflow management and convenience (please note monthly payments apply only to credit cards).

Advertising Rates

Size	1 Edition	2 Editions	3 Editions	4 Editions	4 Editions Easy Pay
Full Page	\$2130	\$2070 (x2)	\$1936 (x3)	\$1870 (x4)	\$620/month
1/2 Page	\$1280	\$1210 (x2)	\$1145 (x3)	\$1070 (x4)	\$360/month
1/4 Page	\$800	\$720 (x2)	\$704 (x3)	\$660 (x4)	\$230/month

The above rates include GST. Rates include complimentary artwork design and photography for first advertisement, if required. Advertisers have the opportunity to make changes to their artwork for each edition (if artwork was designed by Regional Lifestyle Magazine, future alterations are charged on a time basis).

Contact

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Dates & Deadlines

Edition	Publication Date	Booking Deadline	
49 - Winter 2025	1 June 2025	6 March 2025	
50 - Spring 2025	1 September 2025	5 June 2025	
51 - Summer 2025	1 December 2025	5 September 2025	
52 - Autumn 2026	1 March 2026	5 December 2025	